

makes professional custom designed pre-inked stamps



600

dpi PERMANENT

REFILLABLE REAL RUBBER **And it makes** profits just as fast!

With an investment of around \$3,000 vou can get a Quality stamp creation system.

We're at your side.



Professional Stamp Creation

THE REVOLUTIONARY NEW SYSTEM IS
THE FASTEST AND EASIEST WAY TO MAKE
STAMPS... AND PROFITS!

- Perfect for starting your own business!
- Perfect for quick printers who wish to add "stamps on demand" service!
- Perfect for stamp factories who want to maximize "express service" in a minimum of floor space!

PHOTO EXPRI



333 Ocean View Dr. Santa Ana, CA 12345 1-800-999-6666

DO NOT BEI

NO WAITING! NO MISTAKES!



IT'S INSTANTANEOUS!

Create a pre-inked stamp in just 3 minutes.



IT'S A TRAFFIC BUILDER!

On-demand capability means additional impulse stamp sales not possible today.



IT'S ERROR-FREE!

Proofread and delete errors right in your store.



IT'S OUICK AND CLEAN!

There's no messy liquid inside... the Brother Stampcreator PRO™ is environmentally safe and clean.



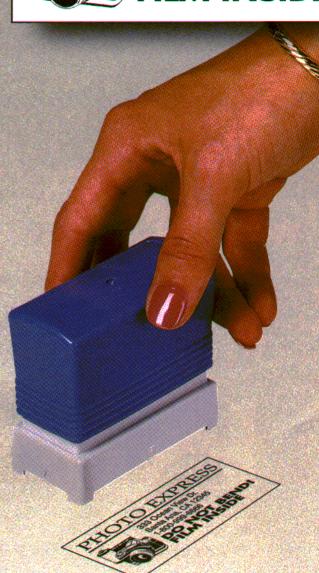
IT'S CREATIVE!

Utilizes your existing PC, MAC,* Fonts, Scanner, Clip Art and Digital Camera for high quality 600 dpi graphic stamps which have been difficult to make with conventional stamp equipment. Minimum space is required...all you need is two square feet beside your computer. No experience necessary...just 45 minutes playing with the dedicated stamp software will make you an expert.



IT'S PROFITABLE!

Lower wholesaler stamp cost plus the opportunity to charge more for express service and graphics capabilities with no extra cost,



Takes less than 3 minutes to make...

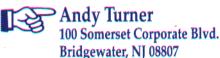
lasts a lifetime!

System

ESS

VD!

PLEASE RETURN TO



This exclusive commercial system creates a major profit center by turning signatures, graphics, text, clip art, photos and logos into pre-inked stamps...

...while your customers wait!

Everyone knows that stamps help people get through practically every job faster and easier, but no one ever plans ahead to buy a stamp. When your customers need one though, they need it now. And now you can give it to them...while they wait!

It's just that fast and simple thanks to the Brother Stampcreator PRO.™ With this innovative system, virtually anything you can put on a computer monitor, you can put on a custom designed, professional pre-inked stamp. Text, graphics, signatures, logos, clip art, photos...with Stampcreator PRO's proprietary 600 dpi technology, anything is possible and everything is reproducible.

The Brother Stampcreator PRO™ is an ideal bonus profit opportunity for anyone in printing, stationery, mailing, copying, office equipment or other

stamp-related businesses. And best of all, your virtually risk-free investment in a Stampcreator PRO™ can actually be recouped after only about 200 stamp sales. After that, everything will be clear profit. The Brother Stampcreator PRO™ is a totally new way to make stamps…and profit!

IDEAL FOR:

- **Copy Shops**
- Quick Printers
- Stationery Stores
- Art Supply Stores
- Awards and Engraving Stores
- **Rubber Stamp Stores**
- **■** Professional Stamp Factories
- **Large Office In-House Printers**
- Office Equipment Retailers
- Personalization/Craft Stores
- Professional and Express Photo Labs

Ofother at your side.

We're at your side.

B

For more information call Brother International at 1-800-276-7746.

Stampcreator PRO Professional HIGH QUALITY STAMP SYSTEM

ANYTHING IS POSSIBLE

EVERYTHING IS REPRODUCTBLE!

PERMANENT

REFILLABLE

REAL RUBBER

Personalize a stamp!

Perfect stamp for heavy users such as Businesses, Libraries, Schools, Hospitals, Banks, Law Offices, plus Commercial, Industrial and Personal Applications.

- 11 different sizes
- Pre-inked
- More than 150 different pre-formatted designs
- Supports all True Type fonts
- ■The stamps below print in the following colors
 - Red 🔳 Blue 🔳 Black 🔳 Green

Note: Cure time is the resting time the stamp requires after it is created and before it becomes ready to use. The time will vary slightly depending on room temperature.



PR-4040 1.57" x 1.57" Cure time: 4 Hours



PR-3030 1.18" x 1.18" Cure time: 3 Hours



PR-2020 0.79" x 0.79" Cure time: 2 Hours Cure time: 3 Hours



PR-2260 0.87" x 2.36"



PR-1212 0.47" x 0.47" Cure time: 1 Hour

Web site Email

http://www.bssnet.com sanders@bssnet.com

PR-1060 0.39" x 2.36" Cure time: 2 Hours



Dr. Paul Smith, M.D. 1234 Ocean Blvd. Santa Ana, CA 98765 License # 12345678

PR-1850 0.71" x 1.97" Cure time: 3 Hours

Wendy Stewart 1234 Mountain Avenue New York, NY 01234

PR-1438 0.55 X 1.50 Cure time: 2 Hours



BROTHER RESTAURANT PARKING \$8.00 OFF WITH THIS STAMP

PR-4090 1.57" x 3.54" Cure time: 5 Hours



PR-2770 .06" x 2.76" cure time: 4 Hours

PR-3458 1.34" x 2.28" Cure time: 4 Hours

CORRECTION No. 3

ORIGINAL

Vendors Welcome Party will be held at the Beach Club from 4 PM to 8 PM on March 18. Casual attire required.

CHANGED Vendors Welcome Party was cancelled. Vendors are invited to Dinner Cruise starting 7PM on March 17 at Navy Pier. Jacket required.



O'TY

REORDER No.

1 BOX CONTAINS 12 STAMPS & 12 ID LABELS

PRÓ SERIES

Stamp Creation System

The most profitable two square feet in your store!

COMPACT & CONVENIENT

All you need is a 1'x 2' tabletop space beside your PC or MAC® and you're in business.

Unlimited Graphics Capability

Powerful PC and MAC® compatible software offers digital photo image support and provides a wide variety of drawing tools to create the most advanced visual effects.



Software Performance:

- Comprehensive graphic capabilities
- Drawing functions (frames, lines and circles)
- Uses all true type fonts in your system
- 11 stamp size layout windows
- More than 150 stamp templates (auto format function)
- Graphic importation PC (BMP, TIF, JPEG, GIF, ICO, DIB, WMF Files) MAC® (BMP, TIFF, JPEG, PICT Files)
- Gray scale supports
- Circle line alignment function

Hardware Performance:

- 600 dpi master positive creation
- High quality (600 dpi) ID sticker creation
- Master sheet holder magazine
- High quality Xenon Flash Lamp
- Easy to operate switches & LCD
- Automatic proper stamp size sensors





brother

600

dpi PERMANENT

REFILLABLE

PHOTO EXPRESS 333 Ocean View Dr. Santa Ana, CA 12345 1-800-999-6666

DO NOT BEND!

20 21 t.9 68

REAL RUBBER

SC-2000

MAC SYSTEM REQUIREMENTS:

- · Computer: Macintosh or **Power Macintosh**
- Operating System: System 7.5.3 or later
- Hard Disk Free Space: Minimum 20MB
- Memory: 16MB Minimum
 32MB Recommended
- COM PORT: 8-pin connector jack (Apple printer port)
- CD ROM drive (recommended for E-instruction manual) or 3.5" FDD drive
- Pointing device

PC SYSTEM REQUIREMENTS:

- Computer: IBM PC or compatible Pentium[®]
- Operating System: Microsoft Windows® 95, 98 or NT 4.0
- Hard Disk Free Space: Minimum 20MB
- Memory: 16MB Minimum
 32MB Recommended
- Monitor: VGA or higher graphic card
- Printer Port: 25-pin Parallel or 9-pin Serial
- CD ROM drive (recommended for E-instruction manual) or 3.5" FDD drive
- Pointing device

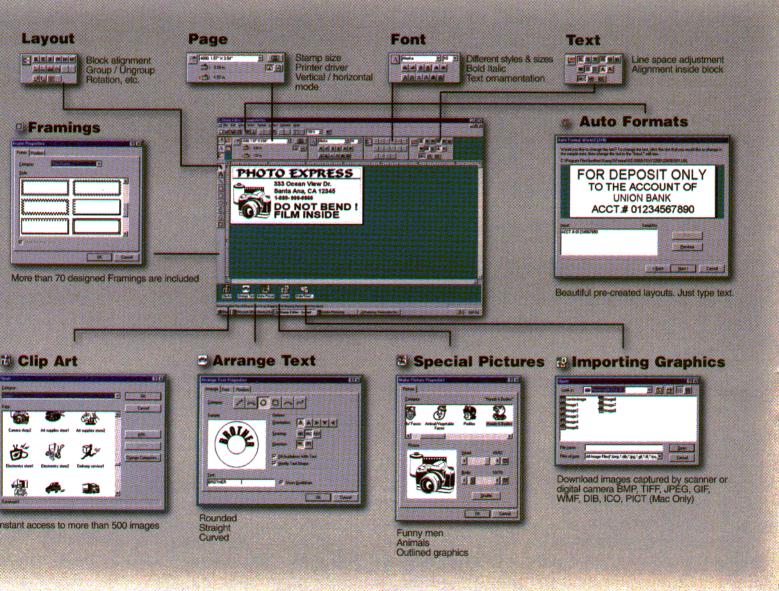
WINDOWS 3.1 AND 3.11 USERS CAN USE **ONLY 9-PIN SERIAL PORT**

Note: Windows 3.1 and 3.11 users need optional disks - available upon request

No Experience Necessary

From beginner to expert in just 45 minutes!

This powerful and amazingly intuitive software package provides the tools to help you unleash your creativity on all kinds of stamps. It contains an easy to use library of clip art, animals, funny pictures, layouts, page formats, plus various graphic effects that can be used on the fonts. And for additional creative freedom, graphics from a scanner or digital camera can be imported for added professionalism. This technologically advanced software bundles everything you need to expand your flexibility, creativity...and profits.



Stamp Creation System

Takes less than 3 minutes to make... lasts a lifetime! 50,000 impressions ensure a virtually unlimited stamp life!



Start the Stamp Editor on your PC or MAC and then create any image you wish.

HOW TO MAKE A STAMP

Brother has developed and perfected a totally new and revolutionary way to impose images onto rubber stamp surfaces. After you create the image on your computer and insert the text, the rest of the process will take just a few minutes. Ink never touches your fingers...this dry process is absolutely clean and dry.



The Stampcreator PRO™ will instantly transfer the image you have prepared on your computer screen onto a transparent film, which will be loaded automatically from the magazine tray inside. 600 dpi thermal transfer

printing will reproduce every detail from your graphics. Open the window and you will see the film (positive master) for your stamp positioned above the Xenon Flash Assembly.



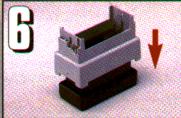
Position a blank stamp in the stamp creation bay above the Xenon flash assembly.



When the door to the stamp creation bay is shut, the Xenon flash is automatically triggered.



The surface of the stamp is made of a light sensitive rubber material specially developed for the Brother Stampcreator PRO.™ Light from the Xenon flash causes millions of micro-pores in the stamp surface to close. Only pores protected by the black printing on the positive master film will remain open.





Attaching the stamp handle causes the ink pack embedded in the stamper base to open. Keep the stamp upright for a few minutes for all the ink to drain. After a brief "Cure Time," the ink is absorbed by the stamp material and will be ready to use. ID label can be printed in the same way by the Stampcreator PRO™.

COMPARISON WITH OTHER STAMP-MAKING METHODS

Cost

Production Time Space Required Skills Required Stamp Quality Stamp Durability Pre-Inked

Maintenance Required **Environmentally Safe**

Brother SC-2000

AFFORDABLE SEVERAL MINUTES MINIMAL DESK SPACE MINIMAL **EXCELLENT** LIFETIME

MINIMAL

YES

Other Systems

LARGER INVESTMENT LONGER FLOOR SPACE MORE GOOD LIFETIME YES (?) REGULAR YES (?)

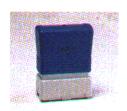
For more information call Brother International at 1-800-276-7746.



Professional Stamp Creation System

BUILT BETTER TO LAST LONGER!

A Brother stamp is designed to stand up to everyday office use. It features the highest quality components to ensure a lifetime of trouble-free service and reliability.



ID label printed by SC-2000

STAMP FEATURES:

- 11 stamp size variations
- Professional 600 dpi resolution
- Pre-inked (no separate ink pad) to give a sharp, dry and crisp image every time
- Virtually permanent...with proper re-inking it will last for 50,000 impressions





- Micro-raised image, always gives you the same consistent image
- Real durable rubber
- Smooth stamping operation
- Micro-porous control, gives you the same amount of ink transfer all the time





- Re-inking is quick, clean and easy
- Available in black (Model # PRINKB), red (Model # PRINKR), blue (Model # PRINKE) and green (Model # PRINKG)



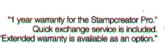
XENON LAMP FEATURES:

- Easily replaceable unit for periodic maintenance
- Create approximately 2,000 stamps per unit

Draft Set Model #PRDRFT

POSITIVE MASTER CREATION SYSTEM FEATURES:

- Thermal printing cartridge to create 150 stamps
- 150 draft sheets





Tested to comply with FCC standards FOR HOME OR OFFICE USE

All registered trademarks referenced herein are the property of their respective companies.





STAMP INK FEATURES:

- Regular stamp ink designed for Stampcreator PRO
- Fast drying
- Non-washable
- Safety features

Non-Flammable [Flash point >150° C / 302° F]
Conform to LHAMA

HARDWARE FEATURES:

- Xenon Flash Technology + Micro Porous Rubber
- Serial and Parallel Interfaces
- Easy to use
- Create a pre-inked stamp in just 3 minutes
- Professional quality 600 dpi resolution
- ID label creation
- Draft positive master sheet holder (50 sheet) magazine
- ID label slot and exit

SOFTWARE FEATURES:

- PC Windows® 95, 98, and NT compatible (3.1 and 3.11 need optional disks)
- MAC® compatible
- Import BMP, TIF, JPEG, GIF, ICO, DIB, WMF files with PC.
 Import BMP, TIFF, JPEG, PICT files with MAC.
- Supports all True Type fonts
- Digital photo image support
- Superior graphics drawing functions
- More than 150 professional-looking stamp templates

TECHNICAL FEATURES:

- Power requirements: 120V, 60Hz, 1.0A
- UPC Code: 012502525301

STAMP SYSTEM INCLUDES

- SC-2000 machine
- Draft sheet holder magazine
- Draft set for first 150 stamps creation
- 5 stamps
- Software for Windows®, 95, 98/NT 4.0 and MAC® (CD ROM & 3.5" FDD)
- Serial cable for MAC® and Windows®
- Parallel cable for Windows®
- Printing head cleaning pen
- Instruction manual
- Stamp correction pen

FOR MORE INFORMATION, PLEASE CALL THE BROTHER FAX-BACK SYSTEM AT 1-800-521-2846 (USA), 1-800-681-9838 (CANADA) OR VISIT OUR WEB SITE AT http://www.brother.com